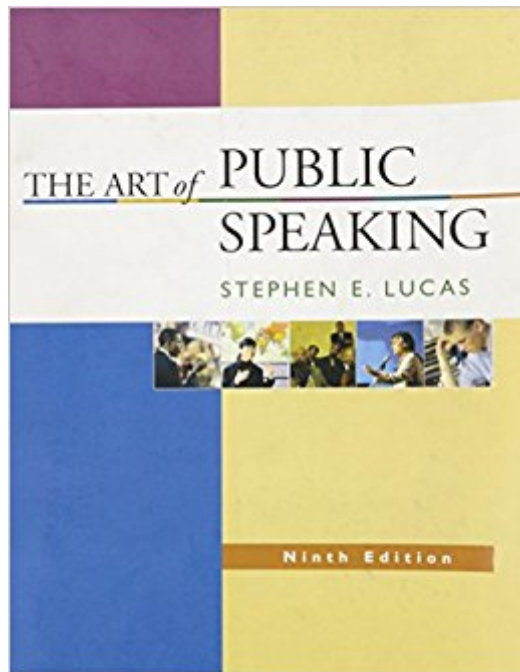




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Customer Reviews

Stephen E. Lucas is Professor of Communication Arts at the University of Wisconsin where he has coordinated the introductory public speaking course for almost 25 years. He has received numerous teaching awards, including the Chancellor's Award for Excellence in Teaching and is the author of several books, including "Portents of Rebellion" which was nominated for a Pulitzer Prize.

Explains the fundamentals of the art of public speaking. A good teaching tool. Recommended.

For college, I think it was too easy, but it came in good condition, and it worked for class.

College Textbook

Very understandable writing. Perfect for my class.

Just what was needed

Great

Great

Bought this version instead of the 11th edition and it worked great. My teacher had the new version and it was \$142. This book was so cheap and the difference between the books were minimal. There is one additional chapter but the book literally split 1 chapter into 2 so thats why there is one extra chapter in the book. So glad I decided to save on this book. Get this edition its pretty much the same. The only main difference were the activities at the ends of the chapters but overall good price and helped with my speech class.

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